



Heart & Soul of D9350

DG Newsletter July/August 2023
Edition 1

District Governor's Monthly newsletter



Message from DG Ann Wright

On behalf of the district team and all the Rotarians, I want to thank Tracey for her great leadership last year. It has been a pleasure to work under her guidance and thankfully, as the Immediate Past DG, she is still part of the leadership team this year.

'Create Hope in the World'

When RI President Gordon McInally revealed his theme at International Assembly he said, 'The goal is to restore hope – to help heal the world from destructive conflicts and, in turn, to help us achieve lasting change for ourselves.'

He called for Rotarians to capture the world's attention and lead the way toward possibilities far beyond our current expectations. He wants us to focus on mental health issues within ourselves and in our communities and to assist in creating the conditions for peace.

A new Rotary year has dawned, and I am both humbled and honoured to follow in the huge footprints of my District 9350 predecessors. A special thank you to my leadership team who has astounded me with their enthusiasm and motivation. They have jumped on board and are travelling at speed. We've just passed July.

I attended 15 club inductions and in July I completed my first eight official DG club visits. Each visit was unique and interesting and I was fascinated by some of the club projects. A member said to me, 'Attending my weekly club meeting is one of the special privileges of belonging to a Rotary club. I connect with fellow members; we often have visitors or Rotarian 'Swallows' who spend part of the year with us and part of the year in their home country so, I'm continually engaging with people I would not normally meet.'

I'm inspired by the dedication and commitment of the members of our smaller clubs and those in rural areas. They would welcome visits from individuals and clubs, raids, collaboration on projects and to share containers of donated items received from international clubs.

Thank you to everyone for the support, kindness and encouragement you have shown me as I start my year leading District 9350. I wish you all a happy, healthy, and productive August.

Warm regards
Ann

Be the reason someone feels welcomed, seen, heard, valued, loved. *The Poetics.*

NEWSLETTER HIGHLIGHTS

1. DG Ann message
2. Topics of interest
3. DG Club visits
4. Club Inductions
5. Rotary Monthly theme
6. Save the dates
7. Rotary branding guidelines
8. RI President HOPE
9. Did You Know?
10. Rotary's Vision Statement

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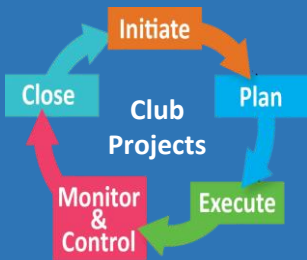
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TOGETHER, WE

CONNECT

Rotary PEOPLE IN ACTION

TAKE ACTION: www.rotary9350.co.za



Public Image and Branding

Branding generates new members. It is not just the logo and our colours. It is our identity and what Rotary stands for. The more authentic and consistent our brand is, the more likely the public will trust us as an organisation. I encourage all club Brand Ambassadors or Presidents to relook at their banners and social media pages and see if they need updating.

We welcome our new Chair of Public Image, PDG Lee-Ann Shearing, who has joined the eClub of Greater Cape Town. She has a wealth of knowledge to share.

Membership workshop

Chair of District Membership Committee, PDG David Holtzhausen, has put together an excellent workshop for clubs. The first one was held in George and was attended by members from Plettenberg Bay, Knysna, Mossel Bay, Oudtshoorn and George. If you would like to host a workshop please chat to your AG who will arrange it with David.

Secure your date soon as we all need to grow our membership.

Club Projects

It's exciting to see how quickly clubs have settled into the new year and have started working on their new projects. In your planning have you considered: Is the project sustainable, does it have an environmental, sustainable impact, are girls/women empowered, can you include a mental wellness component?

Rotary International

Pakistan and Afghanistan are the two countries where polio has not been eradicated. Cultural norms prevent men from entering homes to vaccinate children. Women, despite gender inequalities, make up two-thirds of Pakistan's polio workforce. This brings its own challenges as the women vaccinators face abuse, beatings, being shoved and even killed.

Let us as District 9350 raise as much money as we can this year to ensure that polio is stopped in these two countries. We owe it to these brave women and all children in the world.

Motorcycle enthusiasts this is for you

From the Rotary Club of Alexandria Cosmopolitan - District 2451 Egypt. They host a Cross Egypt Challenge which is an international cross-country motorcycle and scooter adventure tour conducted throughout the majestic and fascinating Egypt.

Participation in the tour is open for Rotarians and non-Rotarians and their accompanying spouses or friends from around the globe. People who do not ride motorcycles can also join this amazing adventure and be hosted in air-conditioned chase vans.

Click for details:

[CROSS EGYPT CHALLENGE](#)

Email annw6942@gmail.com if you want more information.

DG Ann's official Club visits

Riebeek Valley RC



Durbanville RC



Anandi Delagey, DG Ann, AG Jean Freeborough, President Peter Vurgarellis.



DG Ann surprised Bert Parker with a special certificate to recognise his 54 years of service to Rotary.

Tygerberg RC



Tygerberg Rotary Team: Willy and Gill Watson, President Margaret Lambert, DG Ann Wright, John York and Nigel Lambert who was presented with a Paul Harris Fellow for his dedicated service.



Tygerberg RC project in the Majik Forest Garden.

Riebeek Valley meet at the Royal Hotel. These children would love to spend all day on their 'new' playground equipment donated by Australian Rotary. Top: Quentin du Plooy, President Deon Snyman, DG Ann Wright, Standing: AG Anton Lubbe, Sonwabo Lumka, Janine Baadjies.

Claremont RC



AGs Bev Frieslich and Lisa Morkel joined DG Ann for her Governor's meeting with Claremont Rotarians.

Kirstenbosch RC



DG Ann was gifted a handmade bag with various useful items which had been sewn by a group of ladies who are supported by the VOCA eClub cluster. Rtn Jeremy O'Ryan, DG Ann and President Graham Buchholtz.

Paarl RC



Paarl Rotary Team: Peter Fischer, President Marita van der Sluys, AG Jeanette Meiring, Bryan Anderson, Rudy Dupont.

Helderberg RC



Helderberg Rotary meets weekly for a lunch meeting. President Brian van der Grijp warmly welcomed DG Ann Wright and AG Eppie McFarlane to their meeting.



Claremont RC invited their Rotaracters and Inner Wheelers to join them for the DG's visit. President Vivienne, President Tomas, President Ruvi and DG Ann.

CLUB INDUCTIONS

Helderberg RC



PP Helderberg Rotary, Joke Young, handed over the Chain of Office to Brian van der Grijp.

Oudtshoorn RC



Oudtshoorn's Induction of President Leon Coetzee was a lovely, formal event. Abri Ferreira, AG Suné Ruppig, Helena Wilken, Hannelie Rix President Leon, DG Ann Wright.

Cape of Good Hope RC



President Ray White, RC Cape of Good Hope, being congratulated by DG Ann Wright.

Auas Rotary Windhoek



Newly inducted President of Auas Rotary Windhoek, Loretta Libanda, with AG Edouard Zola.

Stellenbosch RC



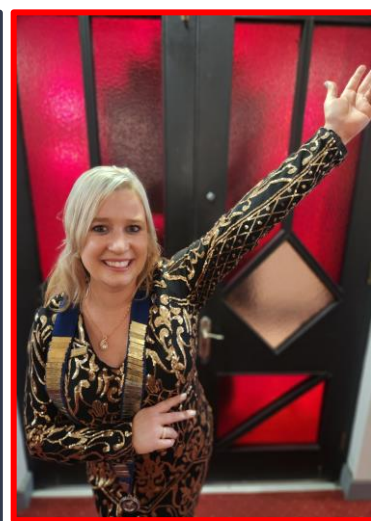
President of the rejuvenated Stellenbosch Club, Stuart Hunter, was inducted in July at the Stellenbosch Golf Club.

George RC



President Di Kershaw handed out numerous awards at her Induction. The club's long-standing Treasurer, Ian Rowan, is retiring and he was given a President's Award for his dedicated service.

Worcester RC



Worcester's President Stephne Botha was in jovial mood at her Induction in June.

Waterfront RC



Waterfront's Induction was held at Kelvin Grove in July. PDG June Webber, incoming President Mymoena Ismail, DG Ann Wright and outgoing President Johann Gerber.

Mossel Bay RC



Magdelene Barnard, RC Mossel Bay with President Di Kershaw from George with AG Claire du Plessis.

Hermanus RC



Hermanus RC held a 60s themed Induction party with lots of colour. President Brian Cain was inducted by PP Adre Smit.



AUGUST is

Membership and New Club Development



- ❖ Every Rotary club needs new, qualified members.
- ❖ They bring fresh ideas, new interests, increased energy and provide for future leadership.
- ❖ Each qualified new member increases Rotary's capacity for service and ensures the future of our organization.

August is Membership and New Club Development Month, a time to recognize our members and the amazing work they do in their communities.

Membership Month is also a great time to consider how people can engage with Rotary.

“Travel” around the world with Rotary.

Many Rotary and Rotaract clubs are holding virtual events and meetings instead of gathering in person. Now is the perfect time to visit. Find a Club, see if the meeting is online, and request an online meeting invitation link. Whether you are visiting a different club in your hometown or a club halfway across the world, you will meet new people and enjoy a new Rotary experience.

Get creative with your own meetings and events.

If your club is thinking about moving club meetings online exclusively or simply offering a virtual option, look at Meeting Online learning topic. (My Rotary login required) for tips on virtual engagement.

Learn something new. You can develop and practice communication skills with new courses in the Learning Center. The Develop a Speech course teaches ways to organize a speech that will leave a lasting impression on your audience. The Deliver a Speech course focuses on the use of body language and effective use of vocal variety. These courses, developed exclusively for Rotary members by Toastmasters International, are part of a series on leadership development.

Make sure your club members are heard. Clubs should ask their members what they are interested in and how they would like to be involved. Conduct a Member Satisfaction Survey, host a virtual group discussion, or brainstorm new ideas at an upcoming meeting. Then start planning how you will use those ideas.

Don't ignore your club's challenges. Answer a few questions in the Club Planning Assistant to get solutions that are tailored to the issues you are facing. Talk with others in your club about how to put those solutions into practice.

Find more membership resources in:

[My Rotary](#)

Rotary Myth Buster

ROTARY IS FOR MEN
WRONG! Rotary has welcomed women for over 30 years.

IT'S FOR RETIRED PEOPLE
WRONG! We are open to ages 18+ Age is just a number, it's attitude that is more important.

IT'S FOR PROFESSIONALS
WRONG! Diversity is our strong asset and there's always a place for you in Rotary.

YOU MUST ATTEND EACH WEEK
WRONG! We focus on what you can contribute. Get involved with fundraising activities, community projects and activities.

IT'S A RELIGIOUS ORGANISATION / SECRET SOCIETY
WRONG! Rotary is non-religious and non-political.

YOU HAVE TO BE FORMALLY DRESSED FOR MEETINGS
WRONG! We are interested in what you can offer, not how you dress.

IT'S A LUNCH AND DINNER CLUB
WRONG! We do have meals at most meetings, however we principally meet to plan projects, have guest speakers, socials and run activities.

MEMBERSHIP BY INVITE ONLY
WRONG! Anyone with the right mindset can visit and join. We accept members from all walks of life.

INTERESTED IN BIG INTERNATIONAL PROJECTS ONLY
WRONG! We are involved in these huge projects, however the majority of our work is within local communities supporting local causes.

Rotary - People of Action



We are people of Action

CHANGE A LIFE

Make a difference in the
community
and across the globe



**SAVE THESE
DATES!**



Mini Conference

Date: 14 -15 October

Hosted by: Riebeek Valley RC

Venue: Goedgedacht Olive Farm



In keeping with RI President Gordon McInally's theme of focusing on the wellness of our members this conference will be dedicated to you our members. Your well-being is very important to us. All activities will take place on this beautiful farm.

We will have a few presentations, project suggestions, breakaways, discussions and/or activities such as art sessions, hikes, yoga, meditation, a pilgrimage walk, reflection time, making new friends, eating healthy snacks and meals and lots of fun.

Experience sitting in a treehouse in the shade of an old oak tree drinking tea or a glass of wine.

You may book into Goedgedacht on the Friday to make a weekend of it, but organised events will start on Saturday 14th and end at 12 noon on Sunday.

You may choose to stay in the town of Riebeek Kasteel and drive the 10km to the farm or, if you book early enough, stay on the farm as they can accommodate around 60 people.

Please diarise the dates now.

Costs and the programme will be available in August.

World Polio Day

24 October 2023

Watch this space for details of an exciting campaign to build awareness around Polio.

Plan to be in Cape Town so that you can be part of one thousand Rotarians and friends wearing red **End Polio NOW** T-shirts.



ENDPOLIONOW

Every year on 24 October, we observe World Polio Day to raise awareness of the importance of polio vaccination to protect every child from this devastating disease, and to celebrate the many parents, professionals and volunteers whose contributions make polio eradication achievable.



Golf Fundraiser in aid of The Foundation, Polio and a Mossel Bay Charity

Date: 18 April 2024

Hosted by: Mossel Bay RC

Venue: Pinnacle Point



DISCON 24

Date: 19-20 April 2024

Hosted by: George RC

Venue: Diaz Hotel Mossel Bay

District Handbook 2023-2024

This handbook is like a Rotary encyclopedia. It's available on our website and it has been mailed to all clubs. Please note that the contents are for registered Rotarians only and nothing may be shared with anyone outside of our Rotary family in District 9350.

Thank you to Peter Hugo for the work he has put into the book and for his patience with all the last minute changes and updates; and thank you to President Stephan Lombard for designing the cover.



2023-24

ROTARY PRESIDENTIAL THEME

BRANDING GUIDELINES

Bring our brand to life

A consistent voice and unified visual identity are essential components of a strong brand.

Learn how to use Rotary's communication and design elements to build awareness and recognition of Rotary:



[Logo and Graphics](#)



[Voice and Messaging](#)



[Images and Videos](#)



[Colors](#)



[Typography](#)

[Explore the links for more information:](#)

[Rotary Theme Guidelines](#)

[Brand Center](#)



The Importance of Publicity & How It Affects Your Rotary Club

“In the promotion of understanding, it is important to reach large numbers, non-Rotarians as well as Rotarians and you cannot reach large numbers privately.”

PAUL HARRIS

TOGETHER, WE

CONNECT

Create



Hope
in the world

Rotary International President R. Gordon R. McNally called for members to capture the world's attention and lead the way toward possibilities far beyond our current expectations.

Gordon McNally, a member of the Rotary Club of South Queensferry, West Lothian, Scotland, revealed the 2023-24 presidential theme, *Create Hope in the World*, during the Rotary International Assembly in Orlando, Florida, USA, on 9 January. He urged members to promote peace in troubled nations, help those affected by conflict, and maintain the momentum of initiatives begun by past leaders.

"The goal is to restore hope — to help the world heal from destructive conflicts and, in turn, to help us achieve lasting change for ourselves," McNally said at Rotary's annual training event for incoming district governors.

RI President new Rotary year 2023-24 Address videos:

- ❖ Link to page with detail theme info [CLICK HERE](#)
- ❖ A link to YouTube [CLICK HERE](#)

**"Peace is the soil where
hope takes root,"**

RI President R. Gordon R. McNally

ROTARY 2023-24 THEME GUIDELINES

[CLICK HERE](#)



**Rotarian Anton Lubbe
Helderberg Sunrise RC**

For me,
Hope is the fuel that ignites our dreams and aspirations,
allowing us to envision a brighter future.

Hope is not just a passive wish, but an active force that propels us to take action and make positive changes in our lives and the lives of people around us.

Did you
Know?



The presidential theme logo uses these color combinations to create gradients.

The logo is made up of three shapes, each with its own two-color gradient combination.



Persimmon
PMS 1665C

Lemonade
PMS 109C



Cardinal
PMS 485C

Fuchsia
PMS 221C



Rotary Royal
Blue PMS 286C

Amethyst
PMS 7441C



Heart & Soul of D9350



District Governor's Monthly newsletter



ROTARY'S VISION STATEMENT

TOGETHER WE SEE A WORLD
WHERE **PEOPLE** UNITE AND TAKE
ACTION TO **CREATE** LASTING
CHANGE ACROSS THE GLOBE
IN OUR COMMUNITITES AND IN OURSELVES

TAKE ACTION: www.rotary9350.co.za